



JIAYU LI

UI/UX Designer

ABOUT ME

I am a creative designer who also passionate about animation. My skills include graphic design, responsive web design, user experience, front end development and motion graphics.

I enjoy finding unique solutions for challenging problems. Also, I'm a passionate team player who knows how code and design principles work together to create great user experiences.

SKILLS

Adobe Creative Suite
Figma
Graphic Design
Motion Graphics
Illustration
User Experience
User Research
Prototype
Adobe XD
HTML
CSS
JavaScript
Teamwork

CONTACT

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WORK EXPERIENCE

2019.10 – present

RichMedia

Designer

- Responsible for design the website following the clients' branding guideline.
- Responsible for code the front end part for responsive web projects.
- Designed social media posts, marketing materials and motion graphics following clients' branding guideline.
- Managed multiple projects at once with strict deadlines.

2018.05 – 2018.08

PowerCareer

UX & UI designer Internship

- Redesigned and built responsive web pages by using wordpress, and other creative as needed using Figama, Photoshop, and Illustrator as appropriate

2014.04 – 2014.06

Xinhua News Agency

Video Editor Internship

- Worked on video concepts and story development based on themes.
- Responsible for color correction and fine cut finishing including audio mixes and audio editing by using Adobe After Effects.
- Presenting concepts and ideas to the video editing team weekly.

EDUCATION

2018.9-2019.4

Post-Graduate

Web Design Program

Sheridan College

2017.9-2018.4

Post-Graduate

Interactive Media Management Program

Sheridan College

2011.9-2015.6

Bachelor

Web Design Program

Luxun Academy of Fine Arts